

SUMMARY

Product designer with 8+ years across enterprise tools, consumer booking and immersive experiences. At Cosm, led design for the operational tools behind box office, support and venue teams, owned two of the three libraries in its design system, and mentored designers and interns. Combines front-end development experience with AI-assisted prototyping and close engineering collaboration.

SKILLS & EXPERTISE

Enterprise Product Design · Design Systems · Operational & Internal Tools · Immersive & Spatial UX · AI-Assisted Design Workflows · Interaction Design & Information Architecture · Design QA & Handoff · Accessibility · Mentorship
Tools: Figma, FigJam, ProtoPie, Claude, Figma MCP, Midjourney, Jira, Hotjar.

PROFESSIONAL EXPERIENCE

Vertiwiz

Independent Product Design Consultant

Remote, Noida

Oct 2025 - Present

- Lead design of Vantage, Vertiwiz's workspace for managing leads and client feedback across paid, organic and offline sources.
- Create acquisition-focused web experiences, landing pages and reusable UI patterns with founders and marketing leads.

Cosm — immersive shared-reality venues

Senior Product Designer

Global / Hybrid

Nov 2020 - Sep 2025

- Led Guest Services design from scratch for support and operations teams across 2 venues, using XMS as its data source and consolidating email- and spreadsheet-based service workflows into one workspace.
- Enabled venue staff to complete ticket transfers in approximately 2 minutes and process refunds directly within the tool, reducing manual data entry and follow-ups.
- Owned the B2B and internal-tools libraries in Cosm's three-library design system, extending shared foundations into reusable components and form patterns.
- Partnered with engineering, QA and product through release cycles, and created design QA handoff templates that caught issues before build.
- Designed the live B2C venue and seat-selection experience, helping guests distinguish Dome, Hall and General Admission options, choose their location and select seats before checkout.
- Mentored 2 designers and 3 interns through design critiques, pairing and portfolio reviews.
- Designed event-management and data-entry workflows in XMS, the internal platform supplying event, schedule, venue, seating, pricing and content data to 4 connected applications: Guest Services, booking, kiosks and venue displays.
- Delivered navigation, schedules and contextual information for Tokyo and Beijing Olympic VR, supporting 150+ hours of programming.
- Introduced Claude, Figma MCP and Midjourney into concept exploration and prototyping workflows.

Case studies: [Guest Services](#) · [Booking the Unknown](#)

Career Break

Planned family career break; returned to full-time product design in November 2020.

Feb 2019 - Nov 2020

E-Media Web Solutions

UX and UI Designer

Delhi

Sep 2017 - Feb 2019

- Designed UX and UI for Doordarshan and the Ministry of Science & Technology; built reusable component libraries across client projects.

Online Tyari

UX Designer and Front-End Developer

Gurugram

Feb 2016 - Sep 2017

- Launched SmartPrep Insights, an analytics-led study feature that increased user engagement by 30%; built learning tools for exam aspirants.
- Designed scalable learning tool used by thousands of students.

EDUCATION & CERTIFICATION

Guru Gobind Singh Indraprastha University, Master of Computer Applications (MCA)

2014

Jagan Institute of Management Studies, Bachelor of Computer Applications (BCA)

2011

Human-Computer Interaction — Interaction Design Foundation

LEADERSHIP & COMMUNITY

Community Lead, Women in Design (VOXAGO) — built and lead a 300+ member design community across Delhi NCR.

Co-host & Organizing Committee Member, Future of Design Conference — held at IIT Delhi, 2025.

Mentor, ADPList — mentor designers on AI workflows, portfolios and design systems.